
Amway The Cult Of Free Enterprise

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JEFFERSON ALENA

Direct Sales and Direct

Faith in Latin America

John Hunt Publishing
Marked by a period of

massive structural change, the 1970s in Europe saw the collapse of traditional manufacturing. The essays in this collection question aspects of the narrative of decline and radical transformation. In Gods We Trust Walter de Gruyter You've worked hard to get where you are, and you're doing well by most people's standards. But despite your outward success, the income you earn only feeds an endless cycle of consumption, debt, and

despair. You need a simpler, more effective approach to money management--and life. True Wealth Formula: How to Master Money, Live Free & Build A Legacy is a step-by-step roadmap and master strategy to gain control over your money and master the investing game, while delving into the deeper meaning of wealth, relationships, fulfillment, and legacy. Offering unconventional but proven strategies, Hans Johnson shows you how to sift through the ungodly amount of

financial information out there, and develop a reliable system that produces repeatable, automated results. The door to personal freedom lies within you. True Wealth Formula will show you how to unlock it and gain access to the life of momentum and blessing you were intended for. The Year of the Lord's Favor Taylor & Francis This book addresses from a socio-scientific standpoint the interaction of religions and forms of contemporary capitalism. Contributors explore a

wide range of interactions between economic systems and their socio-cultural contexts.

Age of Propaganda

HarperCollins

Much has changed since publication of the first edition of this established text in the sociology of religion. Revised and expanded, this edition emphasizes new patterns of religious change and conflict emerging in the United States in the latter part of the twentieth century. Leading scholars describe and analyze developments in five main

areas: The fundamentalist and evangelical revival; challenge and renewal in mainline churches; spiritual innovation and the so-called New Age; women's movements and issues and their impact; and politics and civil religion. Chapters include an examination of religious movements' responses to AIDS; Christian schools; quasi-religions; healing rites and goddess worship; recruitment of women to charismatic and Hassidic groups;; televangelists and the Christian Right;

racist rural populism; contemporary Mormonism and its growth; cults and brainwashing; Jonestown; dissidence in the Catholic church; and trance-channeling, among other topics. A new introductory chapter by the editors establishes an integrating framework in terms of three themes: increasing conflict and controversy associated with American religion; increasing focus on various forms of power in American religion; and challenges to models of secularization and modernization inherent in

religious revival, innovation, and politicization. A concluding chapter by the editors looks at new trends and assesses their possible impact in coming years. Like its predecessor, this outstanding collection is a significant contribution to the literature as well as a valuable resource for the classroom.

Cunning ABC-CLIO

The first comprehensive history and analysis of the multi-level marketing phenomenon, its origins and its historical roots.

The author is the foremost expert in multi-level marketing and pyramid schemes and has served as expert witness or consultant in more than 30 cases against pyramid schemes. The analysis reveals the myths, disinformation and political influence-buying by companies employing the "endless chain" proposition.

Waves of Rancor: Tuning into the Radical Right

University of Chicago Press
 Attending Hamburger University, Robin Leidner

observes how McDonald's trains the managers of its fast-food restaurants to standardize every aspect of service and product. Learning how to sell life insurance at a large midwestern firm, she is coached on exactly what to say, how to stand, when to make eye contact, and how to build up Positive Mental Attitude by chanting "I feel happy! I feel terrific!" Leidner's fascinating report from the frontlines of two major American corporations uncovers the methods and

consequences of regulating workers' language, looks, attitudes, ideas, and demeanor. Her study reveals the complex and often unexpected results that come with the routinization of service work. Some McDonald's workers resent the constraints of prescribed uniforms and rigid scripts, while others appreciate how routines simplify their jobs and give them psychological protection against unpleasant customers. Combined Insurance goes further than McDonald's in

attempting to standardize the workers' very selves, instilling in them adroit maneuvers to overcome customer resistance. The routinization of service work has both poignant and preposterous consequences. It tends to undermine shared understandings about individuality and social obligations, sharpening the tension between the belief in personal autonomy and the domination of a powerful corporate culture. Richly anecdotal and accessibly written, Leidner's book

charts new territory in the sociology of work. With service sector work becoming increasingly important in American business, her timely study is particularly welcome.

The Intimate Economies of Bangkok
Steerforth

Butterfield, an ex-Amway distributor, dissects the dynamics of this "Free Enterprise" empire with an insider's insight.

Amway Motivational Organizations
Duke University Press

Traces the innovative marketing techniques that

have fueled the global company's first 50 years, documenting its early growth in the 1970s and 1980s through its emergence as a successful online company, in an account that also shares inside information about its effective sales strategies. *Twelve Pillars* Springer Examines the patterns, motives, and effects of mass persuasion, discussing the history of propaganda, how the message of propaganda is delivered, and counteracting the tactics

of mass persuasion.

The Fantasy Principle
Routledge

In this national bestseller, the co-founder of Amway blends his own amazing story with an inspiring, proven plan for establishing businesses that are both highly profitable and compassionate. "A terrific book".--Larry King.

Who Counts? Broadview Press

Studies the direct sales industry, the social and cultural factors that have given rise to direct selling and the dynamics of its

organizational life.

Making it in America
Plume Books

Religion is intrinsically social, and hence irretrievably organizational, although organization is often seen as the darker side of the religious experience--power, routinization, and bureaucracy. Religion and secular organizations have long received separate scholarly scrutiny, but until now their confluence has been little considered. This interdisciplinary collection of mostly unpublished

papers is the first volume to remedy the deficit. The project grew out of a three-year inquiry into religious institutions undertaken by Yale University's Program on Non-Profit Organizations and sponsored by the Lilly Endowment. The scholars who took part in this effort were challenged to apply new perspectives to the study of religious organizations, especially that strand of contemporary secular organizational theory known as "New Institutionalism." The

result was this groundbreaking volume, which includes papers on various aspects of such topics as the historical sources and patterns of U.S. religious organizations, contemporary patterns of denominational authority, the congregation as an organization, and the interface between religious and secular institutions and movements. The contributors include an interdisciplinary mix of scholars from economics, history, law, social

administration, and sociology. [Black Autobiography in America](#) Herald Press (NC) For most of his life, the megachurch ministry of Robert H. Schuller in Orange County, California, displayed an apparent strength that betrayed none of the fractures that lay below the success-oriented surface. Yet, when tested and stressed in the late 2000s, the ecclesial structure's accumulated fragility proved to be catastrophic. Drawing on extensive data gathered from

archives, interviews, and ethnographic observation, *The Glass Church* examines the spectacular collapse of The Crystal Cathedral to better understand both the strength and fragility of Schuller's ministry. The apparent success of the ministry obscured the many tensions that often threatened its future. Certainly, all churches depend on a mix of constituents, charisma, and capital, yet the size and ambition of large churches like Schuller's Crystal Cathedral exert

enormous organizational pressures to continue the flow of people committed to the congregation, to reinforce the spark of charismatic excitement generated by high-profile pastors, and to develop fresh flows of capital funding for maintenance of old projects and launching new initiatives. The constant attention to expand constituencies, boost charisma, and stimulate capital among megachurches produces an especially burdensome strain on their leaders. By orienting an approach to

the collapse of the Crystal Cathedral on these three core elements--constituency, charisma, and capital--*The Glass Church* demonstrates how congregational fragility is greatly accentuated in larger churches, a notion we label megachurch strain, such that the threat of implosion is significantly accentuated by any failures to properly calibrate the inter-relationship among these elements. *Don't Call it a Cult*
Penguin
They draw you in with the

promise of empowerment, self-discovery, women helping women. The more secretive those connections are, the more exclusive you feel. Little did you know, you just joined a cult. Sex trafficking. Self-help coaching. Forced labor. Mentorship. Multi-level marketing. Gaslighting. Investigative journalist Sarah Berman explores the shocking practices of NXIVM, a cult run by Keith Raniere and many enablers. Through the accounts of central NXIVM figures, Berman uncovers

how dozens of women seeking creative coaching and networking opportunities instead were blackmailed, literally branded, near-starved, and enslaved. Don't Call It a Cult is a riveting account of NXIVM's rise to power, its ability to evade prosecution for decades, and the investigation that finally revealed its dark secrets to the world. *Religion in Sociological Perspective* Routledge The airwaves in America are being used by armed militias, conspiracy theorists, survivalists, the

religious right, white supremacists, neo-Nazis, and other radical groups to reach millions with their messages of hate and fear. Waves of Rancor examines the origin, nature, and impact of right-wing electronic media, including radio, television, cable, the internet, and even music CDs.

Religion and The Transformation of Capitalism Routledge Examines the alternative belief systems which contemporary organizational actors live

by and through which they seek to find meaning within the dominant (neo)capitalist social order. This volume marks an attempt to move the study of belief forward within management and organization studies.

True Wealth Formula: How to Master Money, Live Free & Build a Legacy John Wiley & Sons
Offering new perspectives for a spiritual approach to work, each of the contributors to this innovative resource is a business leader, teacher, speaker, or writer on the

topic of workplace spirituality. False Profits Univ of California Press
The authors are proud sponsors of the 2020 SAGE Keith Roberts Teaching Innovations Award—enabling graduate students and early career faculty to attend the annual ASA pre-conference teaching and learning workshop. Religion in Sociological Perspective introduces students to the systems of meaning, structure, and belonging that make up the complex social

phenomena we know as religion. Authors Keith A. Roberts and David Yamane use an active learning approach to illustrate the central theories and methods of research in the sociology of religion and show students how to apply these analytical tools to new groups they encounter. The Seventh Edition departs from previous editions by emphasizing that the sociology of religion is an ongoing conversation among scholars in dialogue with existing

scholarship and the social world. This perspective is established in the new second chapter, "Historical Development of the Sociology of Religion." Other chapters feature important voices from the past alongside the views of contemporary sociologists, and conclude with a glimpse of where the sociology of religion might be heading in the future. At every opportunity, the text has been enriched by research and examples that are meant to

challenge parochial limits in the sociology of religion, pushing beyond Christianity, congregations, beliefs, national borders (especially the United States), and even beyond religion itself (to take nonreligion more seriously).

Belief and Organization

Lioncrest Publishing Contemporary psychoanalysis needs less reality and more fantasy; what Michael Vannoy Adams calls the 'fantasy principle'. The Fantasy Principle radically affirms

the centrality of imagination. It challenges us to exercise and explore the imagination, shows us how to value vitally important images that emerge from the unconscious, how to evoke such images, and how to engage them decisively. It shows us how to apply Jungian techniques to interpret images accurately and to experience images immediately and intimately through what Jung calls 'active imagination'. The Fantasy Principle makes a strong

case for a new school of psychoanalysis - the school of 'imaginal psychology' - which emphasizes the transformative impact of images. All those who desire to give individuals an opportunity to become more imaginative will find this book fascinating reading.

The New Entrepreneurs of Europe and Asia

Routledge

"Wilson shows us how global dreams come to life in the cacophony of Bangkok's markets. Business tycoons, sex

workers, mall strollers, and penny capitalists: Each forms an exemplary figure, a source of reflection and emulation. In this engrossing work, the women and men of Bangkok produce themselves--and the global economy. I have seen no better ethnography of globalization."—Anna Tsing, author of *In the Realm of the Diamond Queen* "This fascinating book draws together the strands that weave intimate and kinship worlds into the fabric of

the modern Thai economy. From floating markets to department stores and go-go bars, Wilson's inquiry reveals the gendered practices that sustain economic domains, and how these commercial venues in turn recast the intimate life. Upending stereotypical notions about Thai gender, *Intimate Economies* casts a complex, feminist perspective on the new styles of being emerging in the spaces of global capitalism."—Aihwa Ong, author of *Buddha Is*

Hiding "Wilson brilliantly deciphers the ways intimate lives--personas, subjectivities, relations--are involved in the formation of modern and transnational capitalist markets. To do this she carefully unpacks the social infrastructure of five different globalized markets in Bangkok."—Saskia

Sassen, author of *Guests and Aliens* "Offers something rare and valuable in studies of globalization--a fine-grained ethnography at the intersection of capitalist and non-capitalist economies. In Ara Wilson's fascinating study of urban Thailand, the sex trade is intertwined with the gift economy, the department

store with the kin economy. Navigating this often surprising terrain with unusual agility, Wilson has produced a masterful record of new worlds and new subjects in the making."—Julie Graham, co-author of *The End of Capitalism (As We Knew It): A Feminist Critique of Political Economy*