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Rinehart & Winston
Adopting an innovative, open-learning

<p>approach to introduce the main principles of financial management in an accessible, non-technical way, this fully updated fifth edition provides a unique focus on the practical application of financial management and its role in decision making. New to this edition: Expanded coverage of key topics such as financing the business. Increased coverage of corporate</p>	<p>governance issues. Even more real-world examples to help illustrate the practical application and importance of the topics discussed. Financial statements throughout based on the latest International Accounting Standards. Full-colour design, packed with pedagogical features, providing an original learning experience. Key features: Written in a unique, 'open</p>	<p>learning' style. Clear explanations and minimal technical jargon to aid understanding -no previous knowledge of financial management is assumed. Based on a solid foundation of theory, but focusing throughout on its value for decision making. Covering all the main areas of financial management in sufficient detail to provide a good grasp of the subject. Numerous</p>
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examples, activities and exercises throughout, allowing the reader to test his/her knowledge at frequent intervals Fully supported by a comprehensive range of student and lecturer learning resources, Financial Management for Decision Makers is ideal for undergraduates from a non-finance/accounting discipline taking an introductory module in financial

management, and postgraduate/postexperience students on courses such as the ACCA Diploma in Financial Management, Diploma in Management Studies and MBA programmes. The text is also suitable for finance and accounting students as a foundation for further study. Peter Atrillis a freelance academic and author working with leading institutions in the UK,

Europe and SE Asia. He has previously held posts as Head of Business and Management and Head of Accounting and Law at University of Plymouth Business School. Financial Times/Prentice Hall Were you looking for the book with access to MyAccounting Lab? This product is the book alone and does NOT come with access to MyAccounting Lab. Buy Financial Accounting for

<p>Decision Makers, 8th edition with MyAccounting Lab access card (ISBN 9781292099132) if you need access to MyAccounting Lab as well, and save money on this resource. You will also need a course ID from your instructor to access MyAccounting Lab. With a comprehensive and accessible introduction to the subject, Financial Accounting for Decision Makers focuses on the</p>	<p>ways in which financial statements and information can be used to improve the quality of decision making. The practical emphasis throughout the book ensures the material is always relevant, whilst the authors' style of introducing topics gradually and explaining technical terminology in a clear, friendly style caters for all students, whether on specialist</p>	<p>accounting or non-specialist business degrees. <u>Financial Accounting</u> Financial Times/Prentice Hall It has never been more important for businesses to operate within a framework of strategic planning and decision making. This popular introductory text teaches you how to make the best choices in managerial and other business roles. This text is aimed at undergraduat e students</p>
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who wish to grasp key elements of management accounting and those seeking a foundation for further study. The full text downloaded to your computer With eBooks you can: search for key concepts, words and phrases make highlights and notes as you study share your notes with friends eBooks are downloaded to your computer and accessible either offline through the Bookshelf (available as a free

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to financial accounting. It is aimed at students who are not majoring in accounting as well as those who are. Those studying introductory-level financial accounting as part of their course in business, economics, hospitality management, tourism, engineering, or some other area, should find that the text provides complete coverage of the material at the level required. Students who

are majoring in accounting should find the text a useful introduction to the main principles, which can serve as a foundation for further study. The main focus of the text is on the ways in which financial statements and financial information can improve the quality of decision making. To ensure that readers understand the practical implications of the subject, there are, throughout

the text, numerous illustrative extracts using commentary from company reports, survey data and other sources. Although some technical issues are dealt with in the text, the main emphasis throughout is on basic principles and underlying concepts. In this tenth edition, we have taken the opportunity to make improvements, including those

suggested by students and lecturers who used the previous edition. We have rewritten some material to make it more understandable to readers, and have also increased the number of diagrams. The number of examples from real life have been expanded, as have the number of activities. We have also incorporated developments to International Financial Reporting Standards.

Recent developments in auditing are discussed and explained. The text is written in an 'open-learning' style. This means that there are numerous integrated activities, worked examples and questions throughout the text to help you to understand the subject fully. In framing these questions and tasks, we have tried to encourage critical thinking by requiring analysis and evaluation of

various concepts and techniques. You are encouraged to interact with the material and to check your progress continually. Irrespective of whether you are using the text as part of a taught course or for personal study, we have found that this approach is more 'user-friendly' and makes it easier for you to learn. We recognise that most of you will not have studied financial accounting

before and, therefore, we have tried to write in a concise and accessible style, minimising the use of technical jargon. We have also tried to introduce topics gradually, explaining everything as we go. Where technical terminology is unavoidable we try to provide clear explanations. You will find all of the key terms highlighted in the text, and then listed at the end of each chapter

with a page reference. All of these key terms are also listed alphabetically, with a concise definition, in the glossary given in Appendix B. This should provide a convenient point of reference from which to revise. A further important consideration in helping you to understand and absorb the topics covered is the design of the text itself. The page layout and colour scheme have been carefully

considered to allow for the easy navigation and digestion of material. The layout features a large page format, an open design, and clear signposting of the various features and assessment material. We hope that you will find the text both readable and helpful"--
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Financial Accounting for Decision Makers With a comprehensive and accessible introduction to the subject, Financial Accounting for Decision Makers focuses on the ways in which financial statements and information can be used to improve the quality of decision making. The practical emphasis throughout the book ensures the material is always

relevant, whilst the authors' style of introducing topics gradually and explaining technical terminology in a clear, friendly style caters for all students, whether on specialist accounting or non-specialist business degrees.

Study Guide
Financial Times/Prentice Hall
Financial Accounting for Decision Makers Pearson

Principles of Accounting Volume 1 - Financial

Accounting
Holt Rinehart & Winston
The text and images in this book are in grayscale. A hardback color version is available.
Search for ISBN 9781680922929. Principles of Accounting is designed to meet the scope and sequence requirements of a two-semester accounting course that covers the fundamentals of financial and managerial accounting. This book is specifically

designed to appeal to both accounting and non-accounting majors, exposing students to the core concepts of accounting in familiar ways to build a strong foundation that can be applied across business fields. Each chapter opens with a relatable real-life scenario for today's college student. Thoughtfully designed examples are presented throughout each chapter,

<p>allowing students to build on emerging accounting knowledge. Concepts are further reinforced through applicable connections to more detailed business processes. Students are immersed in the "why" as well as the "how" aspects of accounting in order to reinforce concepts and promote comprehension over rote memorization. <u>Study Guide, Financial Accounting</u> Wiley</p>	<p>Porter/Norton is a transitional text known for its readability, straightforwardness, decision-making focus, and the incorporation of flagship companies. The authors were careful in the new fifth edition to keep the focus on the basics. The authors have eliminated confusing and redundant elements. The result is an uncluttered, straightforward, and concise financial accounting textbook.</p>	<p>Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version. <u>Financial Accounting for Decision Makers</u> Financial Times/Prentice Hall This text is an introductory course in management accounting for those seeking an understanding of basic principles and underlying concepts without</p>
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detailed technical knowledge. It has a strong practical emphasis, with plenty of examples taken from the real world as well as numerical examples with step-by-step explanations.

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 Pearson Education
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Accounting for Decision Makers 7e by Attrill as well as access to the eText and MyAccounting Lab. Financial Accounting for Decision Makers provides a comprehensive and accessible introduction to the subject focusing on the ways in which financial statements and information can be used to improve the quality of decision making. By introducing topics gradually and

explaining technical terminology in a clear, friendly style, the authors cater both for accounting students, and for those studying entry-level accounting within another field. The practical emphasis throughout the book ensures that the material is always relevant, whilst the accompanying MyAccounting Lab provides an even greater level of support for learners and instructors.

Key features:
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issues and potential problems inherent to the separation of ownership of a company from day-to-day control. * Colourful and relevant examples from the real world, including company reports and survey data, demonstrate the practical application and value of concepts and techniques learnt. * Key terms, glossary and bulleted summaries providing excellent revision aids.

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<p>making carries through to the end-of-chapter with a suite of case materials that have students reading and interpreting financial statements. Important Notice: Media content referenced within the product description or the product text may not be available in</p>	<p>the ebook version. Solutions Manual to Accompany Financial Accounting Cengage Learning <i>Management Accounting for Decision Makers</i> Pearson <u>Financial Accounting</u> Cengage Learning <i>Financial Accounting for</i></p>	<p><i>Decision Makers</i> Pearson <i>Online Course Pack</i> Harcourt College Pub <i>Financial Accounting</i> Cram101 <u>Financial Accounting: The Impact on Decision Makers</u> Pearson Education <u>Financial and Managerial Accounting for Decision Makers</u></p>
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